



Kenana and Sherouk Associations in Upper Egypt mark ILPPWA 2018 successfully with wide local media coverage

On 27.10.2018, Kenana Association for Sustainable Development with support from IPEN network and in collaboration with Sherouk Association for social development in Upper Egypt marked a major event in the International Lead Poisoning Prevention Week. The event of the day was divided into three enriching activities as per the work plan.

1. Roundtable with directors and marketing managers of several paint companies in Sohag and Menia. The trainer, Dr. Momen Shaaban, spoke about lead in paints, its harms and how we can work toward a world with less lead in paints to ensure the implementation of SDGs and IPEN mission to have a world free from chemicals.
2. A visit to some painting works locations where Dr. Momen spoke about the suitable ways to dispose of paints after work and talked with the painters about the lead in paints, its harms and IPEN researches in this field and the findings of the research of the lead in paints conducted in Egypt last year, where it was found out that there are several paint products contain lead and there is an urgent need to apply the laws that limit the using of lead in paints and regulations related to imports.
3. The third activity as per the work plan provided to IPEN was to sign a commitment by the factories managers and marketing officers obliging them symbolically to not use lead in paints and let them promote awareness on the lead harms and how people can protect themselves from being exposed to it.

The event was attended by 22 participants, 14 of them decision-makers at paint factories. Moreover, 2 journalists from Al Masaa Al Arabi national newspaper attended the event and covered it in the issuance of the second day. Link to the news is on http://www.mesaaraby.com/view_news.php?id=42459

The List of the commitment signatories is in the detailed report in Arabic.

There follows some photos from the event and screen shot of the media coverage.
