



ILPPW 2018 Saudi Arabia - King Fahad Medical City

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This year poison control department at King Fahad Medical City in Saudi Arabia, participated for the Third year in a row in the international lead poisoning prevention week of action. Our participation comes in the form of a social media campaign using Twitter to disseminate the key messages of the international lead poisoning prevention week, namely the damage that lead exposure causes to human health, sources of exposure and measures to prevent lead poisoning. Various materials, including the WHO campaign resource package were used. The tweets were viewed 5916 times. The campaign hashtags were #BanLeadPaint and #ILPPW2018.

Below are some of the tweets shared during the campaign.



Poison Center
@poison_center

ننصح بتجنب استخدام أنواع الكحل سيئة الجودة وخاصة للأطفال نظراً لاحتوائها على نسب عالية من الرصاص

#ILPPW2018 pic.twitter.com/9ctA0N08i6

Translate Tweet



5:04 pm · 23 Oct 18

Poison Center
@poison_center

يمكن التعرض للرصاص عن طريق الدهانات والأصباغ المحتوية على الرصاص. منتجات التجميل المحتوية على الرصاص، الخلطات العشبية مجهولة المصدر.

#BanLeadPaint
#ILPPW2018

Translate Tweet



3:42 pm · 22 Oct 18