



ILPPWA 2018 Kazakhstan Analytical Environmental Agency “Greenwomen”



ОтветитьПереслать



Свинец (above)

In the preparation of and during the International Lead Poisoning Prevention Week of Action 2018 Greenwomen held a series of activities to raise public awareness about the dangers of lead. This year, the Global Alliance to Eliminate the Use of Lead in Paint (GAELP) in collaboration with the World Health Organization and the United Nations Environment Programme produced an important amount of useful information and visual support materials in different languages for different target groups. Messages delivered in poster texts are clear and accessible to the general public and easy to disseminate. The IPEN network (represented by Manny Calonzo) provided an example of a press release and a lot of information about the activities implemented in different countries. This helped us in conducting international lead poisoning prevention action of 2018 in Kazakhstan.



Greenwomen, together with young designers, developed three posters about the harmful effects of lead and widely distributed them via mobile communications and social media. Greenwomen spread the information through the “Future without toxic substances” group (<https://www.facebook.com/groups/chemsafety/>) and other social networks.

Further, Greenwomen addressed an Appeal to the Committee for Environmental Regulation and Control of the Ministry of Energy of the Republic of Kazakhstan to completely abandon the use of lead in paint by 2020. The Committee also received the Resolution on Lead in Paint that was prepared during the Regional Meeting of a Network of Non-governmental Organizations - members of IPEN from Eastern Europe, the Caucasus and Central Asia (August 2018, Issyk-Kul) together with other relevant data on the topic.

Greenwomen distributed material on the International Lead Poisoning Prevention Week of Action 2018 through the Aarhus Centre for Environmental Information Network of the Republic of Kazakhstan (available in all regions of the Republic of Kazakhstan) in order for the network to support related actions, in particular when working with public authorities, producers and distributors of paint.

On October 26 2018, Greenwomen participated in



