



ILPPWA 2019 report - Caribbean Poison Information Network, Jamaica

International Lead Poisoning Prevention Week 2019 Report

Theme: Healthy Children Build a Healthy Nation: Say No to Lead in Paint

Date: October 20-26, 2019

Venue: University of Technology, Jamaica

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The Caribbean Poison Information Network Launched the first programme for International Lead Poisoning Prevention Week 2019, on Tuesday October 22, after observing the National Heroes Day on the 21st of October. The activities for the week entailed both display, student forum, daily social media messages and a public forum. Details of the week's activities and evaluation are shown below.

Key social media messages for the week were:

- Lead exposure affects human health, especially for children.
- Lead paint is an important and preventable source of lead exposure.
- When used in homes, schools and playgrounds, lead paint can be a source of lead exposure for children, who easily ingest dust, soil, or paint chips by putting their hands in their mouths.



Table 1: Activities for the Week

Type of Activities	Audience	Outcomes
Booth Display and information dissemination	Members of the public, students, lecturers	100 brochures on “Lead and Your Health” was handed out.
Student Forum	Student, lecturer and visitor	Transfer of knowledge to members’ of staff and students from the College of Health Sciences in School of Pharmacist and Child and Adolescent Program, and volunteers from the School of Business and Faculty of Education and Liberal Studies.
Public Forum	Teachers, students, Health professionals, lecturers	Pertinent information about lead exposure and impact on health and policy was shared to audience. Audience was not afforded the opportunity to participate in question and answer for the panel discussion due to time constraint.
Social Media Messages	Users 18 years and over	Target messages and video was sent out over 400 persons were reached. See information below.

Collaborators

Date: Thursday October 24, 2019
 Theme: Protecting our Children, Ban Lead in Paint

Table 2: Public Forum Presenters

Presentations	Presenters	Organizations
The Chemistry of “Lead”	Mrs Modupeola Abayomi	School of Pharmacy
The Impact of Lead Exposure on Children's Health	Mrs Nasolo Thompson	PAHO/WHO, Jamaica
Consumers Information on Paint Products	Mr Richard Rowe	Consumer Affairs Commission
Paint Testing in Jamaica	Mr Johann Antoine	ICENS, UWI
Achieving a NO Lead in Paint the 2030 goal	Mr Vincent Sweeney	UNEP



Registered participants: 23

Volunteers: 5

Presenters: 5

List of Influential Individuals from the Government, Industry and/or Civil Society Who Attended:

Representative from the Ministry of Health and Wellness

Dr. Kurdell Espinosa-Campbell, Director, Emergency Medical Services (Acting)

Emergency, Disaster Management and Special Services Branch

Type of Media Coverage:

Platform of the Ministry of Health and Wellness through the Public Relation Office .

Social Media Platforms: Facebook, Linkin, Wattaapp

Student Forum

<https://utechalumni.wordpress.com/2019/10/22/utech-jamaica-student-forum-international-lead-poisoning-prevention-week-october-20-26-2019/>

Social Media links

<https://www.facebook.com/carpinutech/?ref=bookmarks>



Social Media Reach through Facebook

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2:45-3:00 Registration	3:52-4:03 Paint Testing in Jamaica, Mr Johann Antoine, ICENS, UWI
3:00-3:10 Welcome and Opening Remarks	4:05- 4:15 Achieving a NO Lead in Paint the 2030 goal, Vincent Sweeney, Head Caribbean Sub-Regional Office UNEP
3:15-3:25 The Chemistry of "Lead" , Mrs Modupeola Abayomi, Lecturer, School of Pharmacy, College of Health Sciences, UTech, Ja.	4:25-4:45 Panel discussion
3:30-3:40 The Impact of Lead Exposure on Children's Health, Dr. Michelle Harris, Advisor, Mental Health and Non Communicable Disease, PAHO/WHO, Jamaica	4:50-4:55 Closing remarks
3:41-3:51 Consumers Information on Paint Products Mrs Cheryl Tracey , Consumer Affairs Commission	4:56-5:00 Refreshments

Time : Thursday October 24, 2019 @ 3:00 -5:00 p.m.
Venue: Lecture Theatre 23, College of Health Sciences, UTech, Jamaica

414
People reached

37
Engagements

Boost Post

7 shares

Like
Comment
Share
⋮



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International Lead Poisoning Prevention Week 2019



159
People reached

23
Engagements

Boost Post

1 share

Like

Comment

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International Lead Poisoning Prevention Week 2019
"Lead exposure affects human health, especially for children."
#WHO #IPEN #LPW

73 People reached | 6 Engagements | Boost Post

1 share

Like | Comment | Share

Send Message

Invite Friends

66 people like this
69 people follow this

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Facebook interface for the Caribbean Poison Information Network page. The page header includes the name "Caribbean Poison Information Network" and navigation options like "Home", "Create", and "Settings".

Page Header: Caribbean Poison Information Network

Navigation: Page, Inbox, Notifications, Insights, Publishing Tools, Ad Centre, More, Edit Page Info, Settings, Help

Post Content:

- Post Type:** Video
- Text:** International Lead Poisoning Prevention Week: October 20-26, 2019. Take Action against Lead Poisoning.
- Image:** A woman in a white lab coat speaking, with the World Health Organization logo in the background.
- Engagement:** 3 People reached, 2 Engagements, 5 views.
- Actions:** Like, Comment, Share, Boost Post.

Right Sidebar:

- About:** See all. Includes a map of the location and contact information for the College of Health Sciences, University of Technology, Jamaica W.I., 237 Old Hope Rd., Kingston 6, 876 Kingston, Jamaica. Phone: +1 888-764-7667. Website: http://www.carpin.org/.
- Page transparency:** See more. Facebook is showing information to help you better understand the purpose of a Page. See actions taken by the people who manage and post content. Page created - 15 March 2016.
- Language:** English (UK) - English (US) - Français (France) - Español - Português (Brasil).



Student Public Forum Sessions

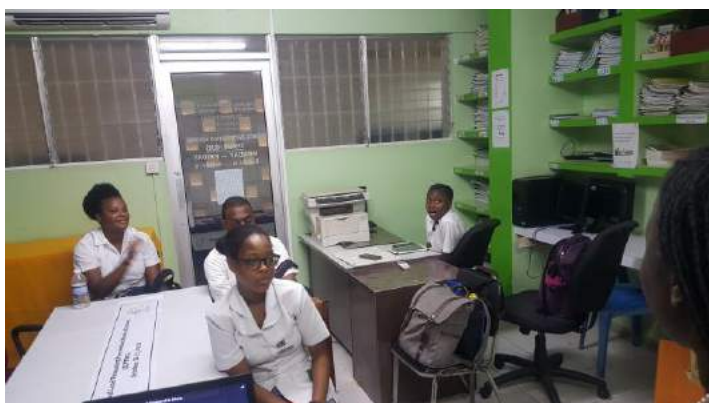
Child and Adolescents BSc Students (4th Year)



Student Public Forum: Pharmacy Students BSc (2nd & 3rd year)



Student Public Forum: Pharmacy Students BSc (2nd & 3rd year)





Public Forum

Mrs Modupeola Abayomi

School of Pharmacy

UTech, Jamaica



Mrs Nasolo Thompson

PAHO/WHO



Left: Tara Brown (CARPIN's Volunteer)

School of Pharmacy UTech, Jamaica.





Above: Mrs Sherika Whitelocke-Ballingsingh

CARPIN and Mr Richard Rowe, Consumers Affairs Commission



Above left: John Antoine

ICENS

UWI



Above right: Mr Vincent Sweeney

UNEP



Presenters at the Public Forum



Evaluation

Programme Objectives	Resources	Activities	Outcome
To provide materials on lead exposures to over 400 persons	200 brochures Posters and flyers Emergency toll free stickers Students volunteer(2) CARPIN Coordinator	Booth Display for 5 days Information package given to University Medical Centre, Library and Student Union.	Material and information reached over 500 persons from different sectors such as health, education and parents.
To engage policy makers in a conversation to ban lead in paint with	Venue and refreshment Materials Human resource Internet platform	Social media messages, broadcasting of flyers and event posting over 4 days period. Disseminating of Information to Ministry of Health and Wellness Public Relation Office, University of Technology, Jamaica Broadcaster.	Top level policy makers were absent from the public forum.

Barriers

- Industrial action in the University community midway through the International Lead Poisoning Week activities
- Inadequate human capacity
- Reserved time for Public Forum venue was lapse with another event.
- No response from major stakeholders in participating in the week activities.

Recommendations for future programmes



1. To ensure, rigid time management on presentation for public forum.
 2. A sustainable programme for one year to be culminated in International Lead Poisoning Prevention Week with specific funding to include strategic activities gear towards civil society groups like parents, health professionals and the media.
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